

Specifications

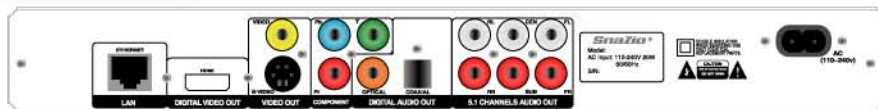
SYSTEM	
HD Video Playback	VC-1(WMV9 MP@HL), MPEG-2 MP@HL (720p/1080i), DivX HD, MPEG-4 H.264 Full HD write before VCI
HD Video Output Resolution	Up to 720p/1080i/1080p (True High-Definition Decoding)
Media Processor	Sigma Designs EM8623
CPU / System Board	200 MHz RISC Processor / 128MB main memory / 8MB Flash
USB Interface on front	USB 2.0 / 1.1
AV OUTPUT	
Video Output	Composite Video(RCA), S-Video(Y/C), Component Video(Y Pb Pr). Support Progressive Scan HDMI
Audio Output	RCA x 6 ; Coaxial SPDIF Digital Output, Optical SPDIF Digital Output
MEDIA FORMAT	
Video Format	MPEG-1, MPEG-2, MPEG-4, H.264, AVCHD, DivX, Xvid, RMP4
Audio Format	MPEG-1 Layer 1 / 2 / 3 (MP3), AC3, MPEG-4 AAC (Low complexity, 5.1 channel), WMA9, PCM
Audio Digital/ Surround Format	THX, DTS, Dolby Digital, WMA9 Pro, AC3 and Linear PCM at 16/20/24 bit with 44.1/48/96 KHz digital bit stream to SPDIF Coaxial and Optical output
Image Format	JPG, PNG
TV System	NTSC / PAL compatible
RESOLUTIONS	
Video Resolution	Upto 1920 x 1080 (1080 i / p)
Multiple Digital Output Resolution	576p, 480p, 720p, 1080i, 1080p, Selective Plasma & LCD Native Panel Size Settings (p-progressive, i-interleaved)
Multiple Component Resolution	[50Hz] : 576i (PAL), 576p, 720p, 1080i/p [60Hz] : 480i (NTSC), 480p, 720p, 1080i/p
Picture Resolution	Upto 2048*1532
CONNECTIVITY	
USB Interface	Type-A Connector, USB 1.1 (12 Mbps) , USB 2.0 (480 Mbps)
USB Device Classification	Mass Storage Classification – Fat16, Fat32, NTFS
USB Device	USB HDD, Thumb Drive, MP3 Player, Media Reader (CF, Micro Drive, Memory Stick (Pro), Smart Media, MMC, SD, xD)
BASIC SPECIFICATIONS	
Power Supply	AC 100V – 240V 50 / 60 Hz
Size	320 * 255 * 38mm (L*W*H)

V 2.0.0

Comparison

FEATURES	SPHD SZ1401	SPSD SZ1407	HDSG SZ1409
Multiple Folder Creation for content management	✓	✗	Limited to three folders
Multiple playlists	✓	No Playlist, only folder playback	only one playlist
Folder / Playlist renaming	✓	Only folder renaming	✗
Superimposed Images (POP-UP)	✓	✗	✗

Rear Panel



- 1080p Full HD 24/7 interactive advertising solution for high impact communication to target audience
- Dedicated graphics engine for overlay banners or pop-up advertisement
- Playlist support for seamless playback with convenient USB HDD content transfer
- 1080p Full High Definition 24/7 Video/Image solution providing high impact communication to target audience

* Specifications are subject to change without prior notice.
** Final specifications are customizable.

Distributor: _____
Authorised Dealer: _____

SnaZio* Show Presenter HD has the mission to help showroom Promoter to CLOSE more SALES. It is a breakthrough in Digital Signage technology with 1080p FULL HD output to displays like Plasmas, LCD and Projectors. It empowers the sales person the ability to transfer files through USB Hard Disk, set auto-run folder upon power-up, select demo folder to entice the customer, display product or technical information with the aims of closing the Sales. SnaZio* Show Presenter HD relies on commonly available external USB HDD, thumb drive or media reader to transfer the content into its internal storage. With stored contents the promoter has the flexibility to playback selective material during the sell through process. Incorporating High Definition Video Processor, Show Presenter HD extends the benefits and ROI of digital Signage by providing astounding picture quality. SnaZio* Show Present HD is an ideal choice for Digital Signage, Narrowcasting, In-Store Digital Point of Sale Advertising, Retail TV or In-House TV Network applications.

Features & Benefits

Easy External USB HDD Transfer

By eliminating the need for network connection and a dedicated central server for conventional signage applications, SnaZio* Show Presenter HD can save large expense in additional hardware, license fee and cabling costs. Each device will operate in a stand alone mode and managed locally by the showroom sales person.

HD Showroom Digital Signage

This is a Signage Solution which can truly leverage the latest display technologies to give you high impact visual communication for your customers. By providing an industrial grade HD 12-bit video processor to each display, SnaZio* helps you to deploy a Digital Signage with astounding image quality including 720p / 1080i / 1080p resolution, even with coaxial or optical digital 5.1 channel surround sound.

Multiple Formats

SnaZio* allows you to create advertising contents in multiple formats including MPEG-1/2/4, H.264 HD, AVC HD, Xvid, WMV and in a native resolution up to 1920*1080P Full HD output, presenting videos and images in finest and rocking quality.

Simple Content Transfer

SnaZio* Show Presenter HD is designed to empower the showroom promoter the ability to



transfer contents via a simple external USB HDD, Thumb Drive or Media Readers. Promoter will be able to change the auto-run content which will start playing upon power-up. Promoter will be able to switch to other playback contents as when required so as to assist in closing a sale. No complex network connection and expensive 24/7 server is required.

CLOSE The SALES

SnaZio* Show Presenter is built upon the premise of being the promoter's personal sales tool. He or she decides on what that helps to attract the customer's attention. It can then be turned into an interactive sales tool to display product or technical information that will help the promoter in CLOSING the SALES. This is the set mission of the Show Presenter HD.

Overlay Graphics

Convey your product messages or promotions for high impact communication to your target audience. SnaZio* allows you to create beautiful banners and displays them horizontally or vertically as overlay graphics with your branding / corporate videos running in background.

Applications

SnaZio* Show Presenter HD is well suited for a wide range of applications:

Healthcare / Education



SnaZio* Show Presenter HD is an effective way for Health care providers to communicate and educate patients. Hospitals or health agencies may tailor their digital signage messages

specifically to meet the need of their practices.

Point of Sale Promotion



Planned effectively, Show Presenter HD can be turned into the most powerful sales tool for the promoter to help in closing sales. It offers interactive features and flexibility to meet the need of

convincing a potential customer into a final buyer.

Cinema/Theatre



SnaZio* Show Presenter HD provides you an enhanced movie-going experience. Deploy SnaZio* Digital Signage solution to display movie times, trailers, cinema information and paid advertising.

Corporate Communications



SnaZio* Show Presenter HD allows you to deploy visual communication networks for corporate sector and helps overcoming the biggest challenge of communicating with your employees.

Retail Advertising



SnaZio* Show Presenter HD helps in extending your Retail Advertising to a new level by providing a complete High Definition Digital Signage solution. Ideal for Point-of-Sale, In-Store TV,

Superstores, Grocery Stores, Gas Pumps and Shopping Malls, SnaZio* Show Presenter HD helps you influence your customers, advertise your brand, increase revenues and directly drive sales right at the point of sales.

Hospitality



SnaZio* Show Presenter HD provides complete entertainment and visual information system to your clients. Whether it's assisting tourists acquire informations, providing value-

added advertising, Cross Promotions with local businesses, advertising of hotel service information or directing guests to a meeting/events location, SnaZio Show Presenter Digital Signage can be tailored to suit your application model.